

# RYAN S PIERCE

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EDUCATION	<p><b>University of Colorado</b> \ School of Journalism and Mass Communication Bachelor of Arts in Advertising with an emphasis on the creative track Minor in Technology, Arts and Media GPA: 3.50</p> <ul style="list-style-type: none"><li>Created a full campaign for Jamba Juice from market research to digital based ads and presented to their chief marketing officer which resulted in a national press release</li><li>Built and designed the front and back end with PHP and CSS3 of an online form for the CU hockey team to be used by over 100 players</li><li>Coursework includes: Advanced Creative Concepts, Art Direction, Advertising Campaigns, Digital Design, Digital Media, Creative Nonfiction</li></ul>	May 2012
EXPERIENCE	<p><b>Neon Rain Interactive</b> \ Web Developer \ Denver, CO</p> <ul style="list-style-type: none"><li>Designed and developed front end features and user experience improvements to an advanced search tool of over 100 schools</li><li>Front and back end development on multiple e-commerce projects with Backbone and a custom PHP framework</li><li>Assisted in project budget and timeline estimation</li></ul> <p><b>Happy Stagger</b> \ Front End, Back End Developer, Designer \ Boulder, CO</p> <ul style="list-style-type: none"><li>Developed mobile-first web app for content management on the client-side using AngularJS with a NodeJS and MongoDB powered API</li><li>Uses latest standards in JavaScript ES6 and CSS3 for speed and scalability</li><li>Modular structure of files for ease of testability and long-term maintenance</li></ul> <p><b>Faction Media</b> \ Contract Front End, Back End Developer \ Denver, CO</p> <ul style="list-style-type: none"><li>Coding of microsites using ASP, HTML5 and CSS3 while still accommodating for backwards compatibility with older browsers</li><li>Development of banner ads for five campaigns using Flash and ActionScript</li><li>Aided in communications between creative teams and development teams</li></ul> <p><b>Victors &amp; Spoils</b> \ Front End Developer Intern, Creative Intern \ Boulder, CO</p> <ul style="list-style-type: none"><li>Worked with designers to move their layouts to CSS and HTML</li><li>Worked with development team to implement new features using JavaScript and Ruby to aid in user experience and keep web app modern</li></ul>	May 2014 - Present March 2012 - Present February - May 2013 May - August 2012
ACTIVITIES	<p><b>Collegiate Social Impact Initiatives</b> \ Project Leader, Art Director \ Non-Profit</p> <ul style="list-style-type: none"><li>Redesigned promotional pamphlet for local non-profit</li><li>Lead a project to send 50 no-internet-needed computers to a library in Ghana that provided educational games and tools for children</li><li>Generated ideas for promotional activities and advertisements</li></ul> <p><b>CUAMA</b> \ American Marketing Association of CU</p> <ul style="list-style-type: none"><li>Created marketing campaigns for Bank of the West; Spoke with local CEOs</li></ul> <p><b>Student Portfolio</b> \ Student-run campaign creation club</p> <ul style="list-style-type: none"><li>Designed a campaign for The Sink restaurant targeting CU students</li></ul>	Fall 2011 - 2013 Fall 2010 Fall 2010
SKILLS	<ul style="list-style-type: none"><li>Experience with HTML5, CSS3, JavaScript, jQuery, PHP, MySQL, MongoDB</li><li>Advanced experience within Adobe Photoshop, Illustrator, InDesign, After Effects, Flash, Final Cut Pro, WordPress and Drupal development</li><li>More than six years of education in Spanish including post-secondary studies</li><li>Additional coursework in physics and calculus; proficient in both</li></ul>	
EXTRAS	<ul style="list-style-type: none"><li>Won the "Quest for Famosness" by promoting a cause to save the bees around campus and the community</li><li>Had work shown in The Dairy Show ad competition</li><li>Finished in the top 10 out of 185,000 in DECA</li></ul>	